

FOR IMMEDIATE RELEASE

ELearning Company LearnBrite Acquires Unity3D Games Developer Melee Studios

London, UK (Jun 25, 2015) - In a further strengthening of LearnBrite's position in the global digital education market LearnBrite today announced the acquisition of Melee Studios, a privately held Spanish mobile media company that provides high-value content and solutions in games and education.

Melee studios founder and CEO Juan Campos will lead LearnBrite's next phase of growth as the Company's new CTO. Winner of various awards for mobile gaming and programming excellence, the expertise within Melee Studios leverages digital and mobile technologies to reach people across the globe.

"When I saw what Danny's company was doing with virtual reality it blew me away! There are some great things coming in virtual reality and augmented reality and we want to be a part of that. Joining LearnBrite positions the combined company for rapid growth in the technology that we are uniquely positioned to deliver," said Juan Campos. "We are thrilled to be joining LearnBrite, and for the impact which our combined solutions offer to people."

With business in 5 countries, LearnBrite are uniquely positioned to offer products for eLearning on flat screen or VR/AR, on smartphones to tablets and computers.

"We are really pleased to formally begin our relationship with Melee Studios and its accomplished team to bring our game-changing eLearning technology to the wider market" said LearnBrite's CEO Danny Stefanic. "Juan and his team share our vision and believe that by combining the best and latest technologies with proven eLearning techniques, they can provide the most effective learning experience and outcome. We look forward to working with the team in the years ahead as we establish ourselves as leaders in eLearning technology solutions."

LearnBrite are aiming to build more online training platforms in HTML5 and are inviting enterprises, universities and eLearning companies to create pilot projects with their unique blend of technology. Any interested organizations should email pilot@learnbrite.com

Terms of the acquisition were not disclosed.

You can find out more from their website <http://learnbrite.com/melee-studios-press-kit/> or follow them on twitter @LearnBrite.

About Melee Studios

Melee Studios is located in the south of Spain and provides high-value solutions in games and education and with an exceptional record of achievement in the development of programs for mobile platforms and web products. They have launched ten mobile game titles in the last two

years with over a million downloads. They are recognized as a leading Spanish Unity3D games developer and have strong expertise in both HTML5 and WebGL. As a recognised PwC Accelerator Program participant, Melee have benefited from Price Waterhouse Cooper's identification and support of fast-growing companies targeting global markets in a faster and smarter way.

About LearnBrite

LearnBrite is one of the companies grown by VR veteran entrepreneur, Danny Stefanic. His consortium headed by ExitReality includes Moodalytics.com, MoodleBadges.com, Twinity.com, ResponsiveVoice.com and Koinup.com

LearnBrite are active in the eLearning sector with avatars, non-linear dialogue, gamification and virtual environments. They have developed an eLearning platform based on HTML5, offering increased levels of engagement, involvement and motivation, facilitating "self-paced" learning and memorable and immersive learning experiences.

The Company is focused on continuing its market expansion and new product development to meet the global trend towards leveraging 3D and virtual reality technology to improve student performance.

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Notes to editors:

Visual Media available here: <http://learnbrite.com/melee-studios-press-kit/>